

INSIGHT ASSURANCE

Cambio Earth

How Cambio Earth Found a Startup-Friendly Audit Firm

Cambio Earth needed an audit firm that understood cloud environments, startup workflows, and modern compliance tools. They decided Insight Assurance met their criteria and began an engagement to audit their services.

CASE STUDY · CAMBIO EARTH

Cloud

experience with cloud-based environments

Tools

familiarity with Slack and GRC platforms

Access

responsive access to the audit team

THE CHALLENGE

A startup that needed the right audit firm

As a startup-oriented company, Cambio Earth was cognizant that its fresh energy and growth mindset required the right firm. The company also valued familiarity with tools such as Slack and GRC platforms, as well as experience with cloud-based environments. And they knew that effective communication was going to be key, given the back-and-forth that would be required between internal teams and external firms.

Cambio Earth also needed thorough audit work that would give its current and potential customers confidence when reading the resulting reports. Last, the company prioritized responsive access to any audit team they would work with because they knew they'd have questions and that customer-related issues may arise.

ABOUT CAMBIO EARTH

Cambio Earth is a software company that combines modern technology with applied earth science. Its platform helps infrastructure operators use connected data, analytics, and visualization to understand geotechnical risks and boost resiliency.

Cambio Earth strives to set a new standard in earth science intelligence for building and operating climate-resilient infrastructure. Cloud-based technology is central to their mission, so they knew they needed a knowledgeable, dependable audit firm that was comfortable working in such an environment.

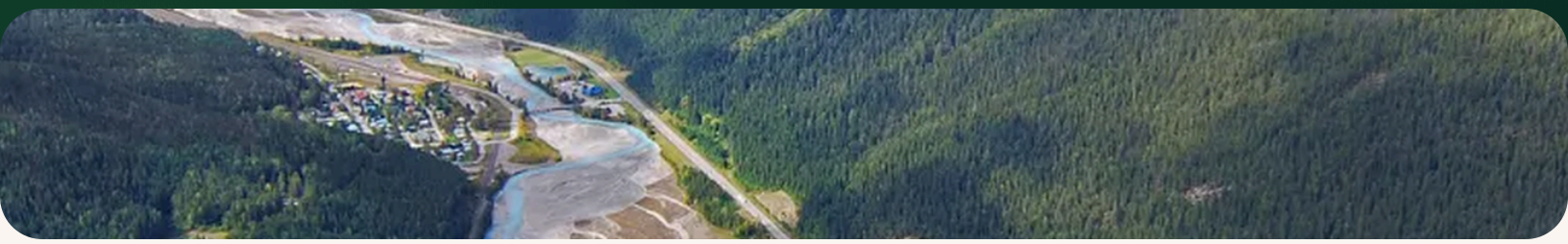
"I like that Insight Assurance audits OpenAI and seems to work well with MSPs. They appear to be **the most startup-native [auditing firm]**, using tools like Slack, and are familiar with cloud environments."

Nick W., Cambio Earth

THE SOLUTION

A thorough audit with a responsive team

Insight Assurance's responsive support, accessible team, and thorough audit process helped Cambio Earth achieve the results they sought. The quality of the audit reports and overall working relationship led Cambio Earth to continue the engagement.



Insight Assurance delivered a structured, thorough audit process supported by responsive and approachable team members. The Insight Assurance team was happy to answer questions through whichever channels were most convenient and was more than willing to join calls when additional discussion was helpful.

Furthermore, the team's familiarity with cloud environments, modern compliance workflows, and MSP relationships created a strong foundation of mutual understanding. This helped make communication more efficient.

"Their fast and friendly support staff stand out as the most helpful part of their audit process. Their thorough audits provide a high level of trust in the reports, and I appreciate that they're able to help find good solutions to problems our customers face."

Nick W., Cambio Earth

What the engagement meant for Cambio Earth

Reports that support customer trust

Cambio Earth received thorough audit reports that supported a high level of customer trust.

A stronger relationship

Consistent audit quality and a startup-friendly working style strengthened the relationship.

Efficient communication

The ease of communication with the Insight Assurance team helped the company address questions efficiently throughout the engagement.

Clear expectations

Insight Assurance clarified audit expectations and helped Cambio Earth work through audit-related questions without ever compromising the rigor of the engagement.



“Insight Assurance provides thorough audits, boosting trust in reports … Their support helps solve our customers’ issues effectively, leading us to continue our partnership with them.”

Nick W., Cambio Earth